

# Kings of Madison Avenue: The Unofficial Guide to Mad Men

*Jesse McLean*

“Mad Men’ beguiles like a Christmas catalog of all the forbidden vices ... a sleek, hard-boiled drama with a soft, satirical core.” — New York Times “The year’s best new show.” — Time Magazine “If this is the future of TV, the future’s looking good.” — USA Today Not since a certain mob boss battled anxiety attacks has a series tapped into the zeitgeist with such speed. And yet, this sophisticated show about 1960s Madison Avenue advertising house Sterling Cooper has surpassed even The Sopranos in cultural resonance. From critical reviews that swoon over the elegant storytelling to fashion designs that pay homage to the sleek sensibility, everyone is talking about Mad Men. Fans of creator Matthew Weiner’s show enjoy not only the high-calibre storytelling but the ironic view of recent history. As such, they thirst for a companion volume that will deepen their understanding and appreciation of the show. Kings of Madison Avenue provides detailed episode guides, cast biographies, and rich sidebar content (how to party like the Mad Men and a travel itinerary for the perfect Mad Men Manhattan weekend). But because the fans of this show are also connoisseurs of history, this book offers further historical context not often available in companion guides, such as influences of the show (Sex & the Single Girl author Helen Gurley Brown, Revolutionary Road’s Richard Yates, Billy Wilder’s The Apartment), or historical touchstones intertwined in the storylines (the landmark “Think Small” Volkswagen Beetle campaign, the Nixon/Kennedy presidential campaign, the creation of Lucky Strike’s “It’s toasted” slogan). A series that not only sketches the cultural landscape with skill but has also taken a place in that very landscape requires a guide that reflects the breadth and depth of this effect. Kings of Madison Avenue: The Unofficial Guide to Mad Men is just that book.

- [The Reader's Digest Merry Christmas Songbook with Lyric Booklet](#)
- [By Thomas A. Jefferson Marine Mammals of the World: A Comprehensive Guide to Their Identification \(1st First Edition\) \[Hardcover\]](#)
- [Reading the World: Encyclopedic Writing in the Scholastic Age by Mary Franklin-Brown \(2012-09-01\)](#)
- [A Mistletoe Affair \(Harlequin Kimani Romance/Wintersage Wedd\)](#)
- [Sherlock Holmes: The Coils of Time & Other Stories](#)
- [Anger Management in Sport: Understanding/Controlling Violence Athlete: Understanding and Controlling Violence in Athletes by Abrams Mitch \(2010-01-25\) Hardcover](#)
- [Brief Coaching: A Solution Focused Approach \(Essential Coaching Skills and Knowledge\) by Iveson, Chris, George, Evan, Ratner, Harvey \(2012\) Paperback](#)
- [A Strong West Wind: A Memoir Paperback January 9, 2007](#)
- [Nonnative Invasive Plants of Southern Forests](#)
- [Digital Citizenship in Schools, 2nd Edition](#)
- [A Managerial Philosophy of Technology: Technology and Humanity in Symbiosis by Crocker Geoff \(2012-09-04\) Hardcover](#)
- [Autocourse: The World's Leading Grand Prix Annual, 1991-92](#)
- [Winning the Battle for Share The Wallet Allocation Rule \(Hardback\) - Common](#)
- [MMLL - Mike McCartneys Liverpool Life: Sixties Black and Whites](#)
- [Read All About It!: A History of the British Newspaper by Williams, Kevin New edition \(2009\)](#)
- [Hate at First Sight](#)
- [A Separate Peace Lesson Plans](#)
- [7 Steps to Starting a Successful eBay Business: Make Money on eBay: Be an eBay Success with your own eBay Store \(eBay Tips\) \(Volume 1\)](#)

- [The Complete Writings of Ralph Waldo Emerson Complete in One Volume](#)
- [Studyguide for Careers in Psychology: Opportunities in a Changing World by Kuther, Tara L., ISBN 9781133049678](#)

## **Kings of Madison Avenue: The Unofficial Guide to Mad Men Summary Details**

Kings of Madison Avenue: The Unofficial Guide to Mad Men by Jesse McLean ebook read online.

This Kings of Madison Avenue: The Unofficial Guide to Mad Men by Jesse McLean book is simply not ordinary book, you have after that it the world is in your hands. The benefit you will get by reading this book is usually information inside this e-book incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Kings of Madison Avenue: The Unofficial Guide to Mad Men by Jesse McLean without we recognize teach the one who studying it become critical in imagining and analyzing. Don't become worry Kings of Madison Avenue: The Unofficial Guide to Mad Men by Jesse McLean can bring whenever you are and not make your carrier space or bookshelves' become full because you can have it within your lovely laptop even telephone. This Kings of Madison Avenue: The Unofficial Guide to Mad Men by Jesse McLean having great arrangement in word as well as layout, so you will not sense uninterested in reading.

### **Editorial**

The book Kings of Madison Avenue: The Unofficial Guide to Mad Men by Jesse McLean has a lot info on it. So when you check out this book you can get a lot of advantage. The book was published by the very famous author. This articles author makes some research ahead of write this book. This book very easy to read you may get the point easily after looking over this book. The book Kings of Madison Avenue: The Unofficial Guide to Mad Men by Jesse McLean can give more knowledge and information about everything you want. So just why must we leave the good thing like a book Kings of Madison Avenue: The Unofficial Guide to Mad Men by Jesse McLean? Some of you have a different opinion about book. But one aim that will book can give many details for us. It is absolutely suitable. Right now, try to closer with the book. Knowledge or facts that you take for that, it is possible to give for each other; you could share all of these. Book Kings of Madison Avenue: The Unofficial Guide to Mad Men by Jesse McLean has simple shape nevertheless, you know: it has great and large function for you. You can seem the enormous world by available and read a book. So it is very wonderful. Kings of Madison Avenue: The Unofficial Guide to Mad Men by Jesse McLean

Kings of Madison Avenue: The Unofficial Guide to Mad Men by Jesse McLean epub PDF read Online Download.

## **Kings of Madison Avenue: The Unofficial Guide to Mad Men by Jesse McLean Reader Review Online**

“Mad Men’ beguiles like a Christmas catalog of all the forbidden vices ... a sleek, hard-boiled drama with a soft, satirical core.” — New York Times “The year’s best new show.” — Time Magazine “If this is the future of TV, the future’s looking good.” — USA Today Not since a certain mob boss battled anxiety attacks has a series tapped into the zeitgeist with such speed. And yet, this sophisticated show about 1960s Madison Avenue advertising house Sterling Cooper has surpassed even *The Sopranos* in cultural resonance. From critical reviews that swoon over the elegant storytelling to fashion designs that pay homage to the sleek sensibility, everyone is talking about *Mad Men*. Fans of creator Matthew Weiner’s show enjoy not only the high-calibre storytelling but the ironic view of recent history. As such, they thirst for a companion volume that will deepen their understanding and appreciation of the show. *Kings of Madison Avenue* provides detailed episode guides, cast biographies, and rich sidebar content (how to party like the *Mad Men* and a travel itinerary for the perfect *Mad Men* Manhattan weekend). But because the fans of this show are also connoisseurs of history, this book offers further historical context not often available in companion guides, such as influences of the show (*Sex & the Single Girl* author Helen Gurley Brown, *Revolutionary Road*’s Richard Yates, Billy Wilder’s *The Apartment*), or historical touchstones intertwined in the storylines (the landmark “Think Small” Volkswagen Beetle campaign, the Nixon/Kennedy presidential campaign, the creation of Lucky Strike’s “It’s toasted” slogan). A series that not only sketches the cultural landscape with skill but has also taken a place in that very landscape requires a guide that reflects the breadth and depth of this effect. *Kings of Madison Avenue: The Unofficial Guide to Mad Men* is just that book.

**Kings of Madison Avenue: The Unofficial Guide to Mad Men by Jesse McLean ebook PDF online**