

Historical Corpus Stylistics: Media, Technology and Change (Corpus and Discourse)

Patrick Studer

This book analyzes how news discourse was shaped over time by external factors, such as the historical context, news production, technological innovation and current affairs, and as such both conformed to and deviated from generic conventions. Using data from a newspaper corpus, it offers the first empirical study into the development of style in early mass media. In this analysis, media style appears as a dynamic concept which is highly sensitive to innovative approaches towards making news not only informative but also entertaining to read. This cutting-edge survey will be of interest to academics researching corpus linguistics, media discourse and stylistics.

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